



*Fairmont*  
LE MANOIR RICHELIEU

## Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

### **Leadership Through Innovative Programs**

**Eco-Meet:** Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At Fairmont Le Manoir Richelieu:

- Walking tours or nature-based activities in the community

**Carbon Management Program:** Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO<sub>2</sub> reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

**Greening our Greens:** All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At Fairmont Le Manoir Richelieu, grounds naturalization projects include:

- Reducing pesticide use
- Planting drought tolerant and indigenous species
- Water quality management
- Wildlife habitat management
- Outreach and education
- Electrical golf cart

**Green Cuisine:** Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At Fairmont Le Manoir Richelieu:

- Local products used in kitchen (veal from Le veau de Charlevoix, duck from La ferme Basque, cheeses from La Maison d’affinage de Charlevoix and a lot more)

## **Waste Management**

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at Fairmont Le Manoir Richelieu include:

- Recycling Bins in place throughout hotel
- Elimination of Disposable Items
- Integrated Pest Management Program
- Recycling Program for Electronic Waste
- Recycling Ink Cartridges
- Reduction of Paper Volume
- Kitchen Grease Recycling Program
- Purchasing Initiatives: Recycled Paper
- Redistribution of Household Goods and food to those in need; St-Vincent-de Paul, Maison La Montée , ABC & SAAB

## **Energy and Water Conservation**

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At Fairmont Le Manoir Richelieu, energy and water conservation projects include:

- Lighting Retrofit & Other lighting efficiency projects
- Energy Management System installed
- HVAC- heat recovery & retrofits
- Passive Systems & Cooling
- Installation of water saving devices
- Rainwater Harvesting
- Air cushion installed around the deck door, to reduce loss of heat
- Certified green products use at housekeeping
- Chemical Reduction products for the pools
- Engaging Colleagues daily, by the way of green actions distributed to all colleagues

### **Partnerships and Affiliations**

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, Fairmont Le Manoir Richelieu, partners include:

- Donations of Goods/Food to Local Organization
- Purchasing of Local food
- Adopt a Beluga Whale project in partnership with the Research and Educational Group on Marine Mammals (GREMM)

### **Awards & Accolades**

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Fairmont Le Manoir Richelieu has received the following certifications/ratings:

- HAC Green Key Eco Rating 3 Green Keys

Fairmont Le Manoir Richelieu has received the following awards:

- Local award - Méritas de la MRC de Charlevoix-Est

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at [www.fairmont.com](http://www.fairmont.com)